




Viterbi Partner Program

By becoming a Viterbi Career Connections (VCC) Partner, you benefit from the convenience of packaging your engineering recruiting expenses into a single payment, pre-selecting your recruitment schedule for the academic year, and increasing your organization's visibility with our talented and diverse student population.

Every Partner enjoys seven included offerings, regardless of what tier they participate in. Priority yearly registration for members of the Partner Program begins 2 weeks prior to regular employers for On-Campus Recruiting. See the difference:

All Viterbi Employers	Partner Program Employers
<ul style="list-style-type: none"> • Post jobs and internships on Viterbi Career Gateway. • Regular on campus recruiting registration, dates and spaces. • Book recruiting events throughout the year, first-come, first-served basis. • Attend bi-annual Viterbi Career & Internship Expo. • Host on campus events, location reservation fees apply. • Employer orders catering. • Employer manages facilities coordination. • Marketing through Viterbi Career Gateway, weekly event social media post, VCC Get Hired Newsletter, and weekly blog. 	<p>Everything the Viterbi Employers get plus:</p> <ul style="list-style-type: none"> • Priority on campus recruiting registration, dates and spaces. • Packaged recruiting plan for the full academic year. • Attend bi-annual Viterbi Career & Internship Expo, plus sponsor recognition on Expo App and one post-Expo interview space. • Reservation fee waived for On-Campus events. • VCC manages catering orders. • VCC manages facilities coordination. • VCC directly markets events to targeted populations, student groups, etc. • Branding through VCC newsletter and weekly blog, plus VCC socials and direct email invitation. • Salary and placement statistics. • Invitation to employer recruiting round table.

CARDINAL	GOLD	PLATINUM
<p>\$4,000</p>  <p>8</p> <p>Per academic year</p>	<p>\$7,000</p>  <p>15</p> <p>Per academic year</p>	<p>\$10,000</p>  <p>22</p> <p>Per academic year</p>

Program Details:

Why stars? We understand that every organization has unique initiatives and recruiting interests. By using stars as opposed to locking offerings into tiers, we give our Partners creative freedom to choose the recruiting strategy that works for them.

What is a star? Each tier includes a number of "stars". Whatever tier you choose, you own this number of stars to "spend" throughout the academic year on different Viterbi student engagement and recruiting activities. Each activity is listed to the left, and the definition of each activity can be found in Program Definitions below. If something is labeled as "included" it means that this service is for all Partners, regardless of what tier you choose!

Not sure where to begin? We have created proposed recruiting plans for each Partner tier to recommend how to best use your stars. View them in the attached document.

Activities & Offerings:

Strategy – Planning Your Recruitment

Included - Priority registration for on campus recruitment activities

Included - Salary & placement statistics

Included - Personalized recruiting strategy sessions with VCC staff

Included - Invitation to annual virtual recruiting round table discussion

Branding & Sponsorship – Building Name Recognition

***Included** - Linked Company logo displayed on website

***Included** - One [Viterbi Careers blog](#) and social media company highlight

★ - One direct email to promote open positions or your organization

★ - One social media mention ([Instagram](#) or [Facebook](#))

Platinum - Naming of one VCC interview room for the duration of the academic year

Engagement – Increasing Student Awareness

Virtual Options

- ★★ - Host a virtual professional development [workshop](#)
- ★★ - Host a virtual professional development workshop for a target student population or organization
- ★★ - Host a virtual coffee chat or study break for a target student population or organization
- ★★ - Sponsor one [How to Get Hired Series](#) virtual professional development day
- ★★★ - Sponsor the Virtual [Viterbi Mock Interview Day](#)
- ★★★★ - Host a virtual [company trek](#)

On-Campus Options

- ★★ - Host a professional development [workshop](#)
- ★★ - Host a coffee chat or study break for a target student population or organization
- ★★ - Host a professional development workshop for a target student population or organization
- ★★★★ - Sponsor the [Viterbi Mock Interview Day](#) (On-Campus TBD)

Recruiting: Recruiting Candidates

Virtual Options

- ★ - Host a virtual [Trojan Talk](#)
- ★★ - One electronic resume book of students (based on either a single posting or general book)
- ★★ - Virtual [Viterbi Networking Event](#) Registration and Sponsorship (logo and hyperlink on website)
- ★★ - Host a virtual engineering major mixer (catering not included)
- ★★★ - [Career & Internship Expo](#) registration and sponsorship (logo on website & Expo App) - Fall or Spring plus one Expo Trojan Talk or after-Expo Interview Space (Virtual spaces)
- ★★★★ - Host a Virtual Company Day (2 formats)
- ★★★★★ - Host a virtual engineering major mixer (catering included)

On-Campus Options

***Included** - 10 parking permits per academic year

★ - Host a company [Tabling Session](#) in the Epstein Family Plaza

★★ - Host a [Trojan Talk](#)

★★★ - [Viterbi Networking Event](#) Registration and Sponsorship (on-campus event TBD)

★★★ - [Career & Internship Expo](#) registration and sponsorship (logo on website & Expo App) -
Fall or Spring plus one Expo Trojan Talk or after-Expo Interview Space

★★★★ - Host a Company Day (2 formats)