Proposed Recruiting Plan Platinum Level - 22 ★’s

★ ★ - One electronic resume book

★ ★ - Virtual branding opportunity
  o One direct email, marketing open positions or company.
  o One social media shout out (Instagram or Facebook)

★ - Host Two Virtual Events
  o Virtual Trojan Talk (company information session)
  o Virtual professional development workshop
  o Virtual diversity & inclusion coffee chat or student break
  o Virtual diversity & inclusion professional development workshop

  - OR -

★ ★ - Host One On-Campus Event
  o Trojan Talk (company information session)
  o Professional development workshop
  o Diversity & inclusion coffee chat or student break
  o Diversity & inclusion professional development workshop

★ ★ - Viterbi Networking Event Registration and Sponsorship (logo and hyperlink on website)

★ ★ ☆ - Fall Expo registration & logo on website & Expo App

★ ★ ☆ - Spring Expo registration & logo on website & Expo App

★ ★ – Host Two Virtual Professional development or student new hire / offer celebrations
  o Sponsor How to Get Hired Series professional development day
  o Sponsor Viterbi Mock Interview Day
  o Host a student new hire / offer celebration event: luncheon or dinner
★★★ - Host one On-Campus Professional development or student new hire / offer celebration
  o Sponsor How to Get Hired Series professional development day
  o Sponsor Viterbi Mock Interview Day
  o Host a student new hire / offer celebration event: luncheon or dinner

★★★ – Host a virtual company day highlighting your organization
  o Host a virtual company trek to your offices

- OR -

★★★★ - Host an On-Campus company day highlighting your organization
  o Host a company trek to your offices
  o Host a company day On-Campus (2 formats)