Proposed Recruiting Plan Gold Level - 15 ★’s

★ - Host Two Virtual Events
  o Virtual Trojan Talk (company information session)
  o Virtual professional development workshop
  o Virtual diversity & inclusion coffee chat or student break
  o Virtual diversity & inclusion professional development workshop
  - OR -

★★ - Host One On-Campus Event
  o Trojan Talk (company information session)
  o Professional development workshop
  o Diversity & inclusion coffee chat or student break
  o Diversity & inclusion professional development workshop

★★★ - Viterbi Networking Event Registration and Sponsorship (logo and hyperlink on website)

★★★★ - Fall Expo registration & logo on website & Expo App

★★★★ - Spring Expo registration & logo on website & Expo App

★★★ – Host Two Virtual Professional development or student new hire / offer celebrations
  o Sponsor How to Get Hired Series professional development day
  o Sponsor Viterbi Mock Interview Day
  o Host a student new hire / offer celebration event: luncheon or dinner
  - OR -

★★★★ - Host one On-Campus Professional development or student new hire / offer celebration
  o Sponsor How to Get Hired Series professional development day
  o Sponsor Viterbi Mock Interview Day
  o Host a student new hire / offer celebration event: luncheon or dinner

As of April 2021 | Contact us at vcareers@usc.edu for more information
★ - Virtual branding or tabling opportunity (pick one or two)
  o One direct email, marketing open positions or company
  o One social media shout out (Instagram or Facebook)
  o Table in the Epstein Family Plaza