Proposed Recruiting Plan Cardinal Level - 8 ★’s

★ - Host Two Virtual Events
   o Virtual Trojan Talk (company information session)
   o Virtual professional development workshop
   o Virtual diversity & inclusion coffee chat or student break
   o Virtual diversity & inclusion professional development workshop

   - OR -

★★ - Host One On-Campus Event
   o Trojan Talk (company information session)
   o Professional development workshop
   o Diversity & inclusion coffee chat or student break
   o Diversity & inclusion professional development workshop

★★★ - One Electronic Resume Book

★★★★ - Fall or Spring Expo registration & logo on website & Expo App

★ - Virtual branding or tabling opportunity (pick one)
   o One direct email, marketing open positions or company
   o One social media shout out (Instagram or Facebook)
   o Table in the Epstein Family Plaza