Viterbi Career Connections Partner Program

Organizations from around the world recruit students from the USC Viterbi School of Engineering for full-time jobs and internships. By becoming a Viterbi Career Connections (VCC) Partner, organizations benefit from developing a recruitment plan with our employer relations team, tailored to the needs of your organization.

Additionally, VCC Partners have the convenience of packaging your engineering recruiting expenses, pre-selecting your recruitment schedule for the academic year, and increasing your organization's visibility with our engineering student population.

**Priority Access:** VCC Partners have advance priority registration for recruitment activities, each academic semester. In addition to seven included offerings, regardless of Partner Program tier.

<table>
<thead>
<tr>
<th>All Viterbi Employers:</th>
<th>Partner Program Employers:</th>
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<tbody>
<tr>
<td>• Post jobs and internships on Viterbi Career Gateway.</td>
<td>• Register for campus recruiting early, priority access to dates and spaces.</td>
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<td>• Access regular on campus recruitment registration, dates and spaces.</td>
<td>• Create a packaged recruiting plan for the full academic year.</td>
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<td>• Book recruitment events throughout the year on a first-come, first-served basis.</td>
<td>• Attend bi-annual Viterbi Career &amp; Internship Expo, plus sponsor recognition on Expo App and one post-Expo interview space.</td>
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<td>• Attend bi-annual Viterbi Career &amp; Internship Expos.</td>
<td>• No additional reservation fee for Trojan Talks and tabling events.</td>
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<td>• Host on campus events, location reservation fees apply.</td>
<td>• VCC directly markets events to targeted populations, student groups, etc.</td>
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<td>• Marketing through Viterbi Career Gateway, weekly event social media post, VCC Get Hired Newsletter, and weekly blog.</td>
<td>• Targeted event recruitment campaign, with dedicated mentions in the VCC newsletter, weekly blog, Instagram, Facebook and direct emails</td>
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</tbody>
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Note: Catering and facility reservations are managed by the employer

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<thead>
<tr>
<th>CARDINAL</th>
<th>GOLD</th>
<th>PLATINUM</th>
</tr>
</thead>
<tbody>
<tr>
<td>$4,000</td>
<td>$7,000</td>
<td>$10,000</td>
</tr>
<tr>
<td>8</td>
<td>15</td>
<td>22</td>
</tr>
<tr>
<td>Per academic year</td>
<td>Per academic year</td>
<td>Per academic year</td>
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**Program Details:**

**Why stars?** We understand that every organization has unique initiatives and recruiting interests. By using stars, we give our Partners creative freedom to choose the recruitment strategy that works for them.

**What is a star?** Each tier includes a certain number of stars for the academic year. Whatever tier you choose, you own this number of stars to "spend" on your chosen Viterbi student engagement and recruiting activities. Each activity with its corresponding star value is listed below. If something is labeled as “included” it means that this service is 0 stars for all VCC Partners, regardless of what tier you choose!

**Not sure where to begin?** We have created proposed recruitment plans for each VCC Partner tier to recommend how to best use your stars. View our proposed recruiting plans [here](#).

### Activities & Offerings:

* = Zero stars

#### Strategy – Planning Your Recruitment

*Included* - Priority registration for on campus recruitment activities

*Included* - Student first destination salary and outcome statistics.

*Included* - Personalized recruitment strategy sessions with VCC staff

*Included* - Invitation to annual virtual recruiting round table discussion

#### Branding & Sponsorship – Building Name Recognition

*Included* - Linked Company logo displayed on website

*Included* - One Viterbi Careers blog and social media company highlight

★ - One direct email to promote open positions or your organization

★ - One social media mention ([Instagram](#) or [Facebook](#))

#### Platinum - Naming of one VCC interview room for the duration of the academic year

#### Engagement – Increasing Student Awareness

★★ - Host a professional development workshop

★★ - Host a diversity & inclusion coffee chat or study break

★★ - Host a diversity & inclusion professional development workshop
- Sponsor a How to Get Hired Series professional development day
- Sponsor Viterbi Mock Interview Day
- Host a student luncheon or dinner
- Host a company trek to your offices

**Recruitment: Recruiting Candidates**

*Included* - 10 parking permits per academic year

- Host a company *tabling session* in the Epstein Family Plaza
- Host a virtual Trojan Talk
- Host an on-campus *Trojan Talk*
- One electronic resume book of students (based on either single posting or general book)
- Viterbi Networking Event Registration and Sponsorship (logo and hyperlink on website)

- **Career & Internship Expo** registration and Sponsorship (logo on website & Expo App) - Fall or Spring plus one post-Expo interview space
- Host a Company Day On-Campus (2 formats)
- Host an engineering major mixer